



Adventurers

Hudson's Bay Company — The Epic Story

Teacher's Guide

This Teacher's Guide and accompanying *Adventurers* books are provided courtesy of Hudson's Bay Company to enhance and enrich students' learning experience of the fur trade and Hbc's significant role in the history of Canada.

Table of Contents

Chapter One

The Adventurer 1660-1720	2
Activity 1.1 - Text Structure Charting Activity	4
Activity 1.2 - Create a Comic Strip	5
Activity 1.3 - Voyage of Discovery	6

Chapter Two

The Long Struggle with Montreal 1713-1821	7
Activity 2.1 - Text Structure Jigsaw Activity	9
Activity 2.2 - Writing a Letter	10
Activity 2.3 - Picture It	11

Chapter Three

Give Us Good Measure 1821-1870	12
Activity 3.1 - Identifying the Main Point	14
Activity 3.2 - Canada Then and Now	15
Activity 3.3 - A Different Point of View	16

Chapter Four

Becoming a Business 1870 and Beyond	17
Activity 4.1 - Timeline Activity	19
Activity 4.2 - Create a Time Capsule	20
Activity 4.3 - Examining Advertising	21

Hbc Rewards Community Program For Schools	22
---	----

Letter from Hbc	23
-----------------------	----

Credits	24
---------------	----

Hbc Rewards Community Program For Schools

NOW THERE'S AN EASY WAY TO FUNDRAISE FOR YOUR SCHOOL

Let the Hbc Rewards Community Program help your school get the things it needs. This unique program allows individuals to donate their Hbc Rewards points directly to your school. The resulting points can be redeemed however you want – for cash, merchandise or Hbc Gift Cards.

Signing up for the Hbc Rewards Community Program is simple. All it takes is four easy steps.

1. Enroll Your School Online

It's that easy.

2. Build Your Community

Invite teachers, parents, friends, family, neighbours, alumni and others to link their Hbc Rewards account to the school. Members can assign from 10-100% of the Hbc Rewards points they earn when they shop at any Hbc store to your school.

3. Watch Your Points Grow

- Get 80,000 Hbc Rewards points upon acceptance to help you get started. That's enough for a \$10 Hbc Gift Card!
- Earn 2,000 BONUS points for each member who joins your school group up to a maximum of 50 in the 1st year
- Shop with your Hbc Credit Card or Hbc MasterCard and earn double points – 100 points on virtually every dollar spent!

4. Redeem Your Points

How and when you redeem your points is up to you. By converting your balance to cash, merchandise, or Hbc Gift Cards, the Hbc Rewards Community Program can help support your school's needs.



Hbc Rewards Community
Simple, powerful and effective.

Don't delay – Enroll today!

Visit <http://www.hbc.com/HBCREWARDS/program/Community/default.asp> for details.





Dear Educator,

On behalf of Hudson's Bay Company, it is my distinct pleasure to be able to provide you with this Teacher's Guide to help you make the most of the copies of *Adventurers* sent to you. We are delighted to be able to share our Company's unique history with you and your students and I hope you found these resources useful.

But *Adventurers* is only one of our many offerings. Are you looking for more resources and information about Hbc history? Then our Heritage website, www.hbcheritage.ca, is the place to go. Timelines, images, FAQs, activities: it's all there. You'll also find handy ordering information for other resources specifically designed for teachers, like our Hbc historical comic book *Tales from The Bay* and our Educational Fur Trade Hamper.

Our commitment to Canadian teachers goes well beyond history. Which is why we are proud to introduce complementary initiatives like the Hbc Rewards Community Program (see facing page) and the annual Giving Day at the Bay (www.thebay.com/givingday), both of which allow schools to fundraise at no cost.

Hbc's commitment to Canadian schools is just part of our overall Community Investment strategy, which is focused on Building Healthy Families, Creating Strong Communities and Inspiring Canadians.

To learn more about Hbc, please visit us online.

- Hbc history: www.hbcheritage.ca
- Corporate information: www.hbc.com/hbc/default.asp
- Corporate social responsibility: www.hbc.com/hbc/socialresponsibility/default.asp
- Retail site: www.hbc.com

Kind Regards,

A handwritten signature in black ink that reads "Diane Gordon". The signature is fluid and cursive, with the first name "Diane" being larger and more prominent than the last name "Gordon".

Diane Gordon
Director, Hbc Heritage and Community Investment

Teacher's Guide for *Adventurers*

Credits

Copyright © 2008 Hudson's Bay Company

Created for Hbc by The Company for Education Communications Inc. (CoEd)
66 George Street, 3rd Floor
Toronto, ON M5A 4K8
www.4edu.ca
info@4edu.ca
1-800-668-1023

Library and Archives Canada Cataloguing in Publication
Adventurers Teacher's Guide

ISBN 978-0-9698878-8-1 1st ed.

1. History, Canadian 18th, 19th and 20th century—study and teaching
2. Hudson's Bay Company – History – Juvenile literature
3. Northwest, Canadian – Juvenile literature
4. Fur Trade – Canada – History – Juvenile literature.

Name and birth date of author
Reimer-Friesen, Marian 1968–

Coordinating Editors: Jane Whittington & Jeffrey Mitchell
Copy Editor: Kathryn Exner
Graphic Design: Jairo Arango, Arango Communications Inc.

Teachers Guide for use with
Adventurers – Hudson's Bay Company – The Epic Story
ISBN 1-895892-13-9

Published and Distributed by
The Company for Education Communications Inc. (CoEd)
66 George Street, 3rd Floor
Toronto, ON M5A 4K8
www.4edu.ca
info@4edu.ca
1-800-668-1023

Picture Credits

Cover: Hbc Corporate Art Collection.

Page 3 (Upper) Hudson's Bay Company Archives/Archives of Manitoba, HBCA 1987/363-N-18/51. (Lower) Hudson's Bay Company Archives/Archives of Manitoba, HBCA P-446

Page 4, 5, etc. (hat graphics): Library and Archives Canada, C-017338.

Page 7 Library and Archives Canada, C-002773.

Page 8 Jeremy Ward, Canadian Canoe Museum.

Page 13 (Upper) Hudson's Bay Company Archives/Archives of Manitoba, HBCA 1981/39/492. (Lower) Provincial Archives of Alberta, Ernest Brown fonds, B2938

Page 17 Hudson's Bay Company Archives/Archives of Manitoba, I-46-SIM.

Page 18 Hudson's Bay Company Archives/Archives of Manitoba, HBCA P-188.

Any errors or omissions are strictly the responsibility of CoEd Communications Inc.

